Town & Country Review

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REYNOLDS PAINT & WALLPAPER CO., INC.

The Reynolds Paint and Wallpaper Co., is located at 1300 Main St. in Lynchburg, phone 845-4581.

If you are contemplating redecorating this season, you'll not want to miss the assortment of new designs in wallpaper and the fine selection of paints available at this well established store.

In the paint department, your needs and demands have not been overlooked in any way. Paints and wallpaper that will give you more coverage and beauty per dollar invested than you've ever received before as well as numerous other products so economically priced as to fit into any person's budget.

All in all, the selection at the Reynolds Paint and Wallpaper Co. represents all that is new in the decorating field, and if you are going to redecorate this season, we, the authors of this 1972 Review suggest it will be distinctly to your advantage to see their stock.

The Southerner Rest

O. H. Cooper - Owner

This restaurant located at 2415 Wards Rd. in Lynchburg is one of the most popular dining places in this section. It has gained a name as the place where both the local and traveling public can well satisfy their demands in the matter of obtaining good food. The menu consists of many inviting and tempting dishes. Lunches and dinners are offered to satisfy the tastes of the most fastidious.

It is indeed refreshing to find such an up-to-date establishment as this. It is unsurpassed by anything in the way of appointments and accommodations

When the owner went into business, it was with the idea that his modern restaurant would be among the best.

People from our area will find this a pleasant place to dine while in town shopping for the day.

This 1972 Review and its writers are happy to present this establishment to our readers.

Harry Haga Co. Inc.

Locally Owned and Operated

The Harry Haga Co., located at Wards Rd. & Pittman Plaza in Lynchburg, phone 239-6921 & 845-6061, features famous Westinghouse, Frigidaire, RCA, Magnavox & Kitchenaid brands of appliances.

The modern American housewife would be lost without her electrical appliances. Our large volume production makes all these helpmates available to us at prices we can afford. Of the many things we can buy for a home, electricial appliances give us more pleasure and assistance per dollar spent than any other product.

At this popular appliance store, you will also find courteous servicemen to repair and service the electrical appliances of your choice.

For all your needs in electrical applicances, be sure to see the values at Harry Haga. They carry the finest in their line at the lowest possible prices.

We, the writers of this 1972 Town and Country Review are proud to recommend this reputable firm to our readers.

FIRESTONE TIRES

H. A. Mayhew - Manager

Located at 1405 Main in Lynchburg phone 845-4557 is, your dealer for the famous Firestone tires and accessories. This firm carries a comprehensive stock of tires, tubes, auto supplies, radios and accessories.

Firestone tires are known the world over for their quality of materials and construction. They are built to give you a maximum of cost free mileage and safety. All of this guaranteed by one of the finest guarantees in the industry.

The management of this store has shown wisdom in stocking the best models in passenger, truck, tractor tires and retreads. The Firestone Tire Store pride themselves in showing the very latest merchandise at reasonable prices available with easy terms to fit your budget.

The writers of this 1972 Review highly recommend this Firestone dealer to our readers.

AQUAMASTERS, INC.

Richard A. Johnson - Owner

Located at Route 24 & 501 in Rustburg, phone 846-4290 is the Aquamasters, Inc. who is completely equipped to drill your water well promptly and efficiently. Call them anytime for estimates on any water well that you want drilled.

They have had years of experience in drilling and repairing wells. Many of this community have had occasion to call on them times in the past. They have always offered efficient and reliable service at a fair price. When you think of drilling a new well or repairing your old one, think of this reputable driller.

In this 1972 Town and Country Review, we the authors, feel that we can highly recommend the reliable service offered by the Aquamasters, Inc., and suggest that you call them and get estimates before having any well drilled or repaired.

Reynolds Bros.

Remodeling Service

Samuel S. Reynolds - Owner

Known as the linoleum, floor tile and carpet center in this area, the Reynolds, located at 1327 Main in Lynchburg, phone 846-0427 days, 239-6113 nights, offers this section one of the largest selections of Armstrong linoleum and floor tile, Heritage carpets and Florida ceramics.

They serve the commercial and residential requirements of this section with the best in products, service, and price. You can depend on them to supply you with products designed to take the wear and tear of its particular application.

These men are professionals in this field and know which lines to carry. Their fine service is evidenced by their every increasing clientele.

Regardless of your tile or linoleum needs, the editors of this 1972 Town and Country Review suggest to our readers, that they contact the Reynolds Bros. Remodeling Service for assurance of the best products and service and at realistic prices. We salute them for their fair and honest interests in serving this area.

Humphrey's Radio & TV Sales & Service

This firm offers the greatest value in television and stereo sales and service and is located at Rt. 29 in Madison Heights, phone 847-4912.

RCA & Zenith have always been names synonomous with excellence and quality. They are truly pioneers in many facets of the electronics field so it is no surprise that their Color TV sets are among the finest. Their experience and record is your real guarantee of satisfaction. Whether you want Color TV, Stereo, or a combination, this is the home of the best.

They maintain a modern, up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with almost every type and invite you to drop your set off the next time you're in town.

The compilers of this 1972 Town and Country Review recommend this upstanding, friendly dealer to our readers. We commend the Humphrey Radio & TV Sales & Service Co. for their honest service to the people of this area.

Brown - Morrison CO., Inc.

C. W. "Web" Ballowe & John A. Gleason - Owners

The Brown-Morrison Co., Inc. located at 1616 Main St. in Lynchburg, phone 845-2303 features a complete line of office furniture and equipment, including All-steel equipment, Alma desk, United chairs, and Olivetti - Underwood Typewriters and business machines. They offer service on all their products as well as delivery on a weekly basis to the people of Nelson and Amherst counties.

Your office is just as necessary to neat appearance as the clothes you wear. Your business is judged by the appearance of your office. Here you will find everything in the line of excellent office furnishing. They also carry a complete line of typewriters, both standard and portable, as well as the electric models.

S. O. FISHER

THE NATION'S OLDEST SPORTING GOODS STORE

Mike Leake - Manager

Sportsmen from this entire section make the S.O. Fisher Sporting Goods Store at 1024 Main Street in Lynchburg, phone 845-5973, their headquarters for all sporting goods. Established in 1828, this firm stocks all the necessities for the outdoor man.

Each of us should engage in some type of sport. Too many today are caught in the hustle and bustle of our 20th Century living and forget the healthful value of active sports. Actual participation in sports relaxes the mind, stimulates the body, and makes you regain that young feeling again.

This sporting goods house has stocked their store with only quality merchandise. They know their customers want first class equipment and supplies and they endeavor to have only the best to satisfy their customers.

The writers of this 1972 Review suggest you go to the S.O. Fisher Sporting Goods Store the next time you are in the market for sporting goods. Here you will find courteous service and quality merchandise for reasonable prices.

H & H RENTAL CENTER

James Hicks - Owner

Almost every type of equipment that can be imagined is available for rental at the H & H Rental Center in Lynchburg at 525 Alleghany Ave. (1 block from Memorial Ave. diagonally across from Motor Vehicle), phone 846-5243.

Contractors or do - it - yourself handy men can find the equipment they need fast to complete a job. Most everything's rented, from augers to wheelbarrows and many items in between.

Beds for babies, guests and convalescents, high chairs, strollers, baby scales, reducing equipment, chairs, tables, power tools, sanders and portable welders are available for rental at his establishment.

Telephone them to locate the equipment you need. The personnel here are ready to serve you with the [illegible] line of new machines.

This firm provides convenience for the [illegible] self homeowner at [illegible] Rent by the hour, [illegible] month at this [illegible].

The H & H Rental [illegible] is the firm suggested area to contact for [illegible] rental by the editors of this 1972 Review.

Duval Motor Sales & Used Auto Parts

"If We Don't Have It - We Can Get It"

The Duval Motor Sales & Used Auto Parts on Rt. 2, in Forest, phone 239-9231, has one of the largest stocks of new and rebuilt auto and truck parts and accessories in this section.

We wish to compliment the management of this well-known parts house for offering the people of this community auto accessories and parts at reasonable prices. They offer a full line of fenders, grills, radiators, springs, transmissions, motors, generators exhaust systems, shock absorbers, etc. They also have a complete line of parts, including: starters, wheels, rear axles, water and fuel pumps and more. If you want parts of accessories you can depend on, be sure to see this reliable establishment.

Why spend a lot of [illegible] ing around in smaller [illegible] parts or accessories [illegible] can have access to [illegible] stock. Remember the [illegible] Duval Motor Sales & [illegible] Parts when in need [illegible] in the new or rebuilt [illegible] or truck parts or [illegible] line. In writing this [illegible] view, we, the editors [illegible] recommendation to [illegible] firm.

Phillips Business College

Harry G. Green - President

Prepare for a better job, bigger pay, and a brighter future by enrolling at Phillips Business College, located at 1112 Church Street in Lynchburg, phone 847-7701.

The training of men and women for success in the field of business has been the privilege and pride at this fine school for nearly half a century. Age, sex, race or physical conditions are no barrier to a successful, dignified career in the business world. Important positions - increasing opportunities - await trained men and women.

Get the details regarding the courses offered as well as the length of the time required. This school was founded for the purpose of preparing its students for an efficient business life, and the fact that it has met with unusual success is [illegible] large number of [illegible] who are filling impor[illegible] ness positions.

Enroll now for the [illegible] Quarter, which will [illegible] 19.

The editors of this [illegible] view highly commend Business College [illegible] standing policies and [illegible] sive operation.

McFadden Auto Sales, Inc.

Mr. C. Owen McFadden - President

The McFadden Auto Sales, Inc., located on Rt. 29 N, at intersection of Elon Rd. phone 845-8781 in Madison Heights, is the place where you can find real bargains in a large family sedan, sporty hardtop, or economy car.

When you have your automobile appraised you want to take it to men who are reliable and can be depended upon to be fair and who will offer you the highest trade in price in town. This firm has served the people of this section for years and they have built an envied reputation by their square dealings.

You can do no better in buying or selling an automobile or truck or pickup than at the McFadden Auto Sales, Inc. Don't wait another day [illegible] the market for a [illegible] show you their [illegible] of quality used cars [illegible] fit your pocketbook [illegible] spot easy terms.

In this 1972 Review [illegible] the compilers, [illegible] commend this firm [illegible] standing manner in [illegible] have served this [illegible]

Jackson's Prescription Drug Stores, Inc.

Mrs. Jack Bletz - President

Lynchburg area residents know they can rely on Jackson's Prescription Drug Stores, Inc. "The store with a big heart," located at 815 Main Street, phone 847-4449, and at 2515 Memorial Avenue, phone 846-4688. They are well known in this area for fine service and the best in drugs and related merchandise and supplies.

It has been said that a druggist to have a complete stock of popular drugs, including the patents, as well as standard drugs, would need 25,000 items or more. This drug store carries an impressive selection and we are sure you will be impressed with their service as well.

The prescription from your Doctor will be scientifically filled to his exact order. Registered pharmacists are on duty at all times to [illegible] proper drugs at [illegible] They understand [illegible] prescription, and [illegible] is their motto.

The editors of this [illegible] view, take pleasure [illegible] mending Jackson's [illegible] ion Drug Stores, [illegible] service is note-worthy [illegible] So try Jackson's [illegible] you'll like them.

[illegible]VES-[illegible]MPHREY'S [illegible]PORTING [illegible]GOODS

"Spec" Garbee - Manager

[illegible]mes of today realize [illegible]ks as well as work-[illegible] has taken their [illegible] place in our lives. [illegible]-Humphrey's Sport[illegible] store located at 1003 [illegible] in Lynchburg, phone [illegible] is keeping up in [illegible] that are con[illegible] demand today. They [illegible]thing in the camping [illegible] sports and team [illegible] line. They carry [illegible] brands of stock, [illegible] know we sports[illegible] the best.

[illegible]ndly be seen that [illegible] is to be congrat[illegible] not only their fine [illegible] ethics, but also on [illegible]dly service. They [illegible] business as can be [illegible] excellent selection [illegible] they have to offer

[illegible] writers of this 1972 [illegible] recommend you stop [illegible] Graves - Humphrey's [illegible] Goods store today. [illegible] you did.

[illegible]stnut Hill Bakery

[illegible] very best in baked [illegible] the Chestnut Hill [illegible] located at 5216 Fort [illegible]ynchburg phone 239-[illegible]

[illegible] fine bakery, you can [illegible] beautifully decorated [illegible] any occasion. Their [illegible]ries are made with a [illegible] added to give them [illegible] "old World" flavor, and [illegible] the talk of the [illegible] you have tried their [illegible] you will want to tell [illegible]ends about this bak[illegible] many delicious pro[illegible]

[illegible]only the highest qua[illegible]dients for their bak[illegible] keep their modern [illegible]ptionally clean. [illegible] will find the nicest [illegible] polite people to ser[illegible] are always happy [illegible] in your needs. [illegible] specializes in [illegible] parties, club meet[illegible] and other occas[illegible] handle any size [illegible]

[illegible]mposers of this 1972 [illegible] Country Review are [illegible]ate this fine bakery [illegible] people who run it [illegible] to our readers that [illegible]member to stop at the [illegible] bakery for the [illegible] baked goods.

[illegible]amilton's [illegible] Fashions [illegible] Tile, Inc.

[illegible] features all types of [illegible]ing at 328 Oakley [illegible]ynchburg, phone 846-[illegible]

[illegible]gion we are indeed [illegible] to have this firm [illegible] counsel and advise [illegible] important matters on [illegible] carpets, and floor [illegible]

[illegible] you will find samples [illegible]ating array of floor [illegible] from which to make [illegible]ections and at prices [illegible] your budget with [illegible] available. They are [illegible] to give impartial [illegible] to what is proper in [illegible]

[illegible] in stock an excellent [illegible]ections and carpets, [illegible] are able to fulfill any [illegible] short notice. Make it a [illegible] in on your next [illegible]

[illegible]mpilers of this 1972 [illegible] Country Review are [illegible] recommend them to [illegible] selection for their show[illegible] business policies and fair [illegible]

Price Watch Repairing Service

For repairs on all makes of clocks and watches, go to the Price Watch Repairing Service located at 505 Main St. in Lynchburg, phone 845-9405. Here they have an expert repairman who can repair any time-piece in a short order and have it back to you keeping perfect time.

Everyone realizes what an important factor it is in our everyday living. Appointments must be kept, we must report to work on time, our children must get to school, and in countless other ways we depend upon our time-pieces. Don't take chances by having an inexperienced person work on your time piece. Watch and clock repair is an intricate and exacting business. It takes a great deal of skill and knowledge to repair these delicate mechanisms. The repairmen here have the patience, skill, and steadiness of hand necessary for just such work.

This 1972 Review and its editors find particular pleasure in suggesting this shop to our readers as one of the best.

Porter Memorials

A. SWARTZ - MANAGER

Porter Memorials is located at 505 Wadsworth St. in Lynchburg, phone 845-0250 or 239-1508. They are ready to serve you at all times and in times of sorrow their courteous treatment and helpful suggestions are deeply appreciated. This firm is noted for serving the public efficiently at all times. Let them help you in selecting a beautiful lasting monument for your loved one. With their experience they are in a position to help you choose with care.

Many purchases these days are made far in advance of needs by the thinking member of the family. This can be done at very little expense to you by using the time payment plan.

They offer monuments in all sizes and they are sure to have just the one you want at a price to fit your budget.

Remember quality stone and workmanship makes the difference. They are represented by Mr. Herman Carter in Amherst, the Amherst Funeral Chapter and Preston Parr Funeral Home.

The researching editors of this 1972 Town and Country Review are pleased to present the Porter Memorials to the people of this area.

Robert H. Oakes Upholstery Co.

When the upholstery on your home or office furnishings has served its useful purpose, whether from wear, or because of a change in decorating, let the experts at the Robert H. Oakes Upholstery Co. located at Bonsboro Rd. in Lynchburg phone 384-7599 show you how inexpensively they can reupholster it with your choice of beautiful, durable materials.

They carry a complete line of fabrics, vinyls, and leatherette materials in many designs, weaves, and colors. You are sure to find one that will suit your taste, and your decor.

Their professional craftsmen will completely check out the frame and spring work of the piece to be recovered and bring it back to its original condition, then carefully pad and cover it with the material of your choice so that it will be like having a new piece.

We, the originators of this 1972 Town and Country Review, recommend you contact the Robert H. Oakes Upholstery Co. for all of your upholstering needs. We commend them on their fine work and reasonable prices.

Winston Fencing Company

The finest in residential and industrial fencing may be obtained by contacting the Winston Fencing Co. located at Rt. 29 South in Rustburg, phone 239-2918.

This established firm has a reputation for fairness and honesty built by years of sound reliable business practice and efficient service by its many customers and patrons.

Complete erection service is featured, also estimates without obligation.

If you want to dress up your home or business now, we recommend you look over their modern fencing products. Call for information or estimates.

The composers of this 1972 Town and Country Review, wish to commend this reliable firm to our many readers and suggest they remember the Winston Fencing Co. for their fence products.

Morton L. Bryant Construction Co., Inc.

Morton L. Bryant - Pres.

The Morton L. Bryant Construction Co. is located at Old Graves Mill Rd. in Lynchburg, phone 239-3579.

This firm is well-known in this section for their efficient business methods. Contracting is their business, and they have the experience and equipment to properly process any contact they make.

The lowest bid is not always the cheapest. If the work you have done is not as you desired it and repairs must be made in a short while, perhaps you called the wrong contractors. You get the finest work that can be had when you call them, they make sure that all the details of the work are thoroughly checked and in accordance with the specifications desired before the work is started.

This firm has built an enviable reputation and the editors of this 1972 Town and Country Review are happy to recommend them to all in this section who are in need of a contractor.

GRAND PIANO & FURNITURE CO.

The Grand Piano and Furniture Co., at 1026 Main St., in Lynchburg, phone 846-8088, enjoys an extensive patronage from this section because of their fine business reputation. A large stock of beautiful furniture for every type home can be found in this well managed furniture store. Articles are offered at prices you can afford, with terms to suit you. They also feature Kimball pianos.

The manager offers the most accommodating service and will be glad to assist anyone in the selection of proper furniture. The idea that it takes a fortune to furnish a home is not true. A man making an average salary can furnish a home comfortably and completely if he will come to this store and consult them.

The Grand Piano and Furniture Co. is a prominent establishment and the people in charge thoroughly understand the business in which they are engaged.

The writers of this 1972 Review therefore compliment them on their high standing in this area.

Automatic Music Co., Inc.

D. B. Tyree & John A. Tyree - Owners

The Automatic Music Co. is located at 4706 Wards Rd in Lynchburg. Phone 239-6624 for service on all types of coin operated machines.

This firm is known in this section as one firm that will do exactly what they agree to do. They have proved themselves reliable in all business dealings.

Trade with a firm you can depend on. They appreciate your business and will try their utmost to please you. Your coin machine troubles are over when you put them into the hands of the Automatic Music Co. They use two-way radios for fast service.

If you've been thinking of installing coin-machines this is the man who can answer your questions and give you any information you desire. Let them show you how extra profits can be made with the right amusement machines in your business.

In this 1972 Town and Country Review we, the writers, would like to point out this fine, reputable firm to our many readers.

FARM CREDIT OFFICE

J. A. OVERSTREET - MANAGER

The editors of this Review wish to bring to your attention this leading firm, the Farm Credit Office located in Lynchburg at 3407 Campbell Ave., phone 846-0201. They loan money to farmers and stockmen for many agricultural purposes.

The management has a reputation known far and wide as business people of ability and straightforwardness in their business dealings, and anxious to please every customer alike. During their years of operation they have done everything in their power for the up-building of their community. This is good evidence that you too, will find them a most desirable firm with which to do business.

Their position among the people of this district is evidence of well placed confidence, and in this 1972 Review, we, the authors, take pleasure in recommending the Farm Credit Office to the people of this and surrounding territories.

Contract Transportation Co.

Irvin S. Bailey

Owner

For fast freight and express service, get in touch with this reliable transfer company in Lynchburg, located at 1518 Florida phone 847-7836 or 332-5131.

Because of modern trucks and highway facilities, merchandise can be transferred quickly and efficiently and at a small fraction of the cost of bygone days.

Modern freight lines have revolutionized the business of heavy hauling because they give quicker service, daily service and can unload merchandise right where you want it.

This firm also provides local pick-up and delivery of bulk packages. Their employees are courteous and careful and they will handle your merchandise with the utmost care.

In this 1972 Town and Country Review we, the authors, wish to commend the Contract Transportation Co. and suggest you telephone them to get their quotations on price before moving or shipping anything.

The Post Script

Jean M. Smith - Owner

The Post Script located at 712 Fifth St. in Lynchburg, phone 846-6296.

When you are ready to have that interior decorating done, consult the firm that is professional and reliable in doing the work. This is just such a firm.

There is a great deal of difference in the appearance of a room that has been decorated with good taste, and one that has not. The inexperienced person does not realize all the points to be considered when decorating a room tastefully. It takes years of experience and extensive studying to acquire the knowledge of an interior decorator.

The Post Script is a firm that is known throughout this section as leaders in their field. For those who want to take pride in their homes and offices let these experts help you solve your problems by calling them or coming to their office the next time you are in the area.

The organizers of this 1972 Review recommend that you call this interior decorator service first.

NORFOLK AVE. DAIRY

The Norfolk Avenue Dairy located at 600 Norfolk Ave. in Lynchburg phone 845-1239 is the home of Grade A pasteurized dairy products. Say Sealtest when you want the best pasteurized milk with fresh milk flavor.

When you buy buttermilk, cream, milk or ice cream, make it a point to call for this well-liked brand and taste the difference. You will be pleased with the grand flavor of their products. Their plant is more sanitary than the law provides; therefore, you are assured of receiving clean, healthful foods.

You can obtain all these products at your favorite grocer, so don't fail to ask for Sealtest the next time you buy dairy products. They are fast becoming one of the foremost dairies anywhere. It is a local dairy under the direction of men who are interested in local development. They deserve your support.

The organizers of this 1972 Review make note that this fine dairy deserves our commendation for their services offered to the area.

Town & Country Review

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Jennings-Beidler, Inc., Realtors

Gary Jennings, Roger Beidler, Karen Wilson, Johnny Maddox and Harry Jarvis - Agents

This prominent firm is located at Rt. 29 North in Amherst, phone 846-2603, 946-5522 or 946-5523.

This is one of the most dependable real estate firms in this section of the state offering all kinds of city and country properties. Your best investment today is real estate, regardless if you invest in a home site; business location, or open land. They also have many income listings for a really worthwhile investment, and a complete line of general insurances, home, auto, life, business or commercial.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm and they will sell this property as well as rent it for you, if you wish.

The Jennings-Beidler Realtors extends an excellent service to the people of this section with their understanding and interest in the growth of our section.

The editing staff of this 1972 Town and Country Review are more than glad to give them extended mention, and invite our readers to contact them soon.

THE MILL DRIVE INN RESTAURANT

Mr. & Mrs. Virgil Nafe - Owners

This excellent drive-in restaurant is located at 1707 Hollins Mill Rd. in Lynchburg. Be sure to stop here for a cold drink and a bite to eat the next time you are shopping in the area. They provide curb service for your convenience. If you don't feel like going in, just drive up and you will be pleased with the excellent service they give you right in your own car.

Their food is delicious and attractively served from a clean, sanitary kitchen. You are sure to enjoy your meal here.

In this 1972 Town and Country Review we, the authors, wish to commend the management of the Mill Drive Inn for serving really good food at such fair prices. Be sure to try this fine drive-in the next time you want good food well prepared.

Lynchburg Livestock Market

Harry Turpin - Owner

To receive the best service and results in the sale of your livestock it is generally accepted that it pays to do business with the Lynchburg Livestock Market at 2300 Mayflower Drive in Lynchburg, phone 845-6095.

This reliable concern has served the stockmen of this district most effectively and always with a marked degree of satisfaction.

They seek to find the most advantageous market for their livestock, and that they have been successful is evidenced by the increasing number of people who are doing business with this firm. They offer both the buying and selling public a real service.

This firm is a progressive organization, having the confidence of the people throughout this section.

The writers of this 1972 Town and Country Review suggest to stockmen of this district that in selling their livestock, they can do no better than contact the Lynchburg Livestock Market.

Colonial Furniture Shops

You'll be delighted with the huge variety of home furnishings that meets your eye when you shop at the Colonial Furniture Shops, located at 2423 Wards Rd. in Lynchburg- phone 239-6513. Delighted, because when you look for furniture that's just right for your home, you know you're going to find it here. You'll find the right design available in the style and color you desire at a price you can afford.

Nothing is more satisfying than buying new furniture, except buying furniture at the Colonial Furniture Shops, for they offer the utmost in satisfaction and prestige for your home. Smart lines in furniture are almost as important as ultra comfort and this firm will show you furniture that is designed for both. Here you can choose furniture for genuine living.

Go in today and see the furniture that's just right for your home and family. You'll like the furniture you buy here and you'll like the budget terms too.

We, the copyists of this 1972 Review, recommend this fine furniture store to all of our readers.

Bob Cash Lincoln-Mercury, Inc.

Robert H. (Bob) Cash - President

When looking for a special new car, remember just two words: "Lincoln - Mercury." You'll see why that's all it takes when you stop in at Bob Cash Lincoln-Mercury in Lynchburg at 2320 Bedford Ave. phone 845-1274 and look over their exciting display of 1972 Mercurys and Lincolns.

With 34 beautiful models for 1972 you can choose from: Marquis, Comet, Monterey, Cougar, Montego or Capri.

Test drive the luxurious Lincoln Continental or Continental Mark IV. If there is a new car for you, Lincoln-Mercury will make it.

"Quality Car Care" is the byword with this dealer and you'll always be pleased with the friendly, personal, expert service they give you.

The writers of the 1972 Town and Country Review welcome this opportunity to commend the Bob Cash Lincoln - Mercury, Inc. for the service they are rendering to this area in good products and honest sales, and suggest to our readers that they join the list of satisfied customers, whether it's service, they need a new or "A-One quality used car.